

PingOne® for Customers

Ping
Identity.

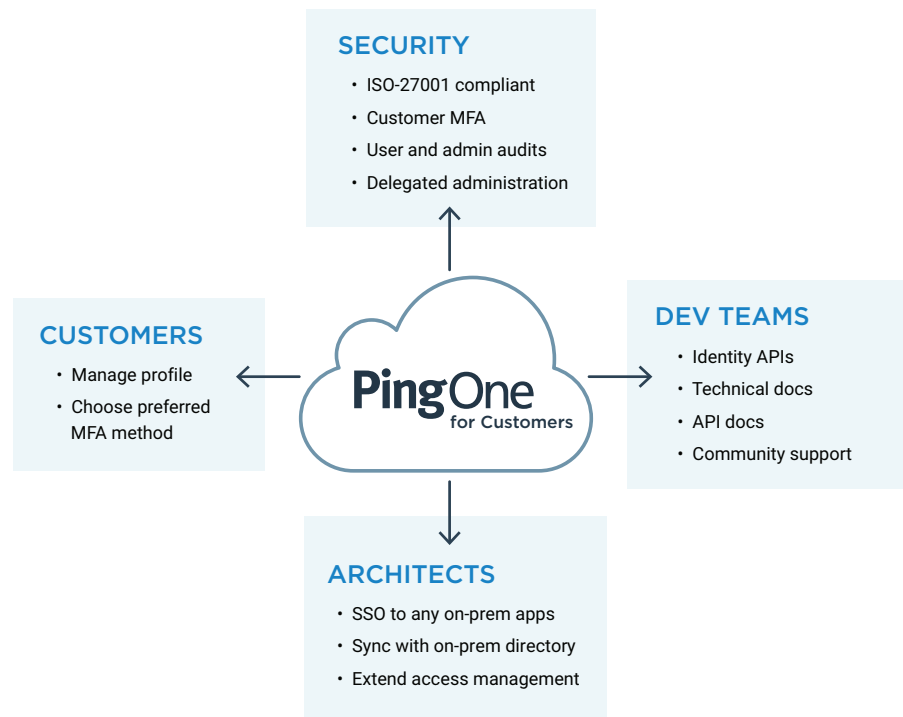


DATASHEET

PingOne® for Customers is a cloud-hosted identity-as-a-service (IDaaS) solution for developers who need to embed customer identity and access management (CIAM) services—like registration, authentication and multi-factor authentication (MFA)—into their applications. PingOne for Customers is an API-first solution that enables development teams to quickly integrate and automate the deployment of identity services via REST APIs or administrative UIs. With PingOne for Customers, you deliver the convenience and usability your customers expect while meeting the security, interoperability and performance requirements of your enterprise IT team.

STANDARDS SUPPORT

- OpenID Connect
- OAuth2
- SAML



BENEFITS

- Robust, easy-to-use identity APIs
- Custom authentication flows
- Multi-factor authentication (SMS, email)
- Flexible schema to store and manage customer profiles
- Support for structured and unstructured data
- Delegated administration of multiple environments and user populations
- Customer self-service profile management, password reset and security preferences
- User and administrator auditing
- Comprehensive technical and API documentation

PingOne for Customers Makes Identity Easy for Developers

When you're launching a customer-facing application, speed is critical. PingOne for Customers handles security, scalability and identity best practices for you so you can focus on building your application and meeting launch deadlines. PingOne for Customers makes it fast and easy to leverage identity services that make user interactions with your application convenient and secure.



AUTHENTICATION

Embed login, registration and multi-factor authentication (MFA) into your app. Customize your authentication on an app-by-app basis with custom authentication flows and policies.



MFA FOR CUSTOMERS

Leverage multi-factor authentication to secure your customer experiences. REST APIs can turn MFA on or allow customers to select their preferred authentication factor.



USER MANAGEMENT

Leverage REST APIs to manage user data, account states, passwords, password policies and more for distinct identity types and user populations.



USER SELF-SERVICE

Never worry about creating self-service registration, profile management or password reset experiences. With PingOne for Customers, embedding these identity services is easy.



TENANT-IN-TENANT ARCHITECTURE

Create multiple development, staging and production environments for apps to support DevOps, foster agile development and delegate administration.



CUSTOM SCHEMA

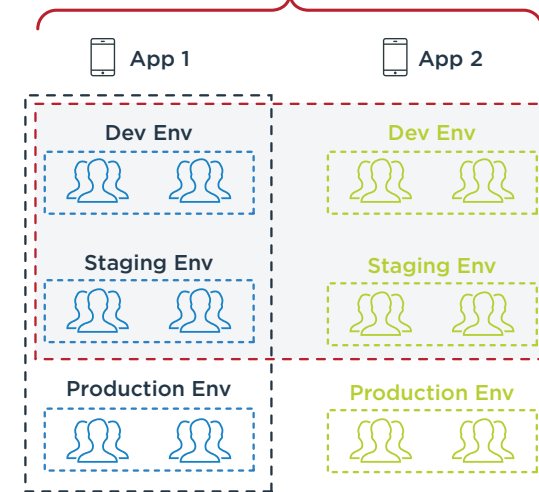
Enable or disable built-in attributes or add custom structured or unstructured attributes to user schemas using an administrative console or developer-friendly REST API calls.



PASSWORD MANAGEMENT

PingOne for Customers handles password security for you. Using REST APIs, you can check the state of user passwords to see whether they're expired, set and update user passwords, validate user passwords against password policies, and more.

PingOne for Customers



Tenant-in-tenant architecture with multiple environments in a single PingOne for Customers account supports the software development lifecycle and delegated administration.

Built for Developers and Enterprise IT

In addition to being easy for developers to use, your IDaaS solution also needs to meet IT's requirements. If it doesn't, you may be forced to heavily modify—or worse, reimplement—your identity solution in the future. PingOne for Customers will help your development team get identity right the first time.

PingOne for Customers Meets IT Requirements

- Synchronization with on-premises identity stores
- Standards support (OAuth, OpenID Connect, SAML)
- Delegated administration capabilities
- Enterprise scale, performance and security

To learn more about PingOne for Customers and view our docs, visit developer.pingidentity.com